



BLUE LABEL
TELECOMS

Highlights

South African Distribution

International Distribution

Technology, Mobile and Solutions

Prospects

Financial Review



Unaudited Results

for the half year ended 30 November 2012

Highlights for the half year ended 30 November 2012

HIGHLIGHTS

CONTRIBUTION

INTERNATIONAL

TECHNOLOGY, MOBILE & SOLUTIONS

PROSPECTS

FINANCIAL

- Revenue increased to R9.5 billion
- Gross profit up to R644 million
- HEPS up 26% to 34.78 cents*
- R566 million cash generated from operations:
 - before bulk inventory purchases of R1.5 billion
- Partnerships key in delivering growth:
 - SA mobile networks, State Bank of India, Grupo Bimbo in Mexico
- Raised stake in Blue Label Mexico to 45% and acquired strategic stakes in Panacea Mobile and Blue Label Engage

* on exclusion of the comparative once off income receipt of R79.4 million

DISTRIBUTION



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South African Distribution
Brett Levy – Joint CEO

- Revenue up 2% to R9.3 billion
- Increasing trend to act as agent on airtime sales
- PINless sales of R411 million
- Electricity commissions received up 29% to R53 million
- GP Margins increase:
 - trend to PINless purchases for airtime and electricity
 - starter pack activations steady
 - securing higher margin business
 - organic growth in electricity commissions earned
- 3 income pillars:

- commodity sales	45% (47%)
- annuity income	47% (43%)
- interest earned	8% (10%)

Airtime Revenue Growth

HIGHLIGHTS

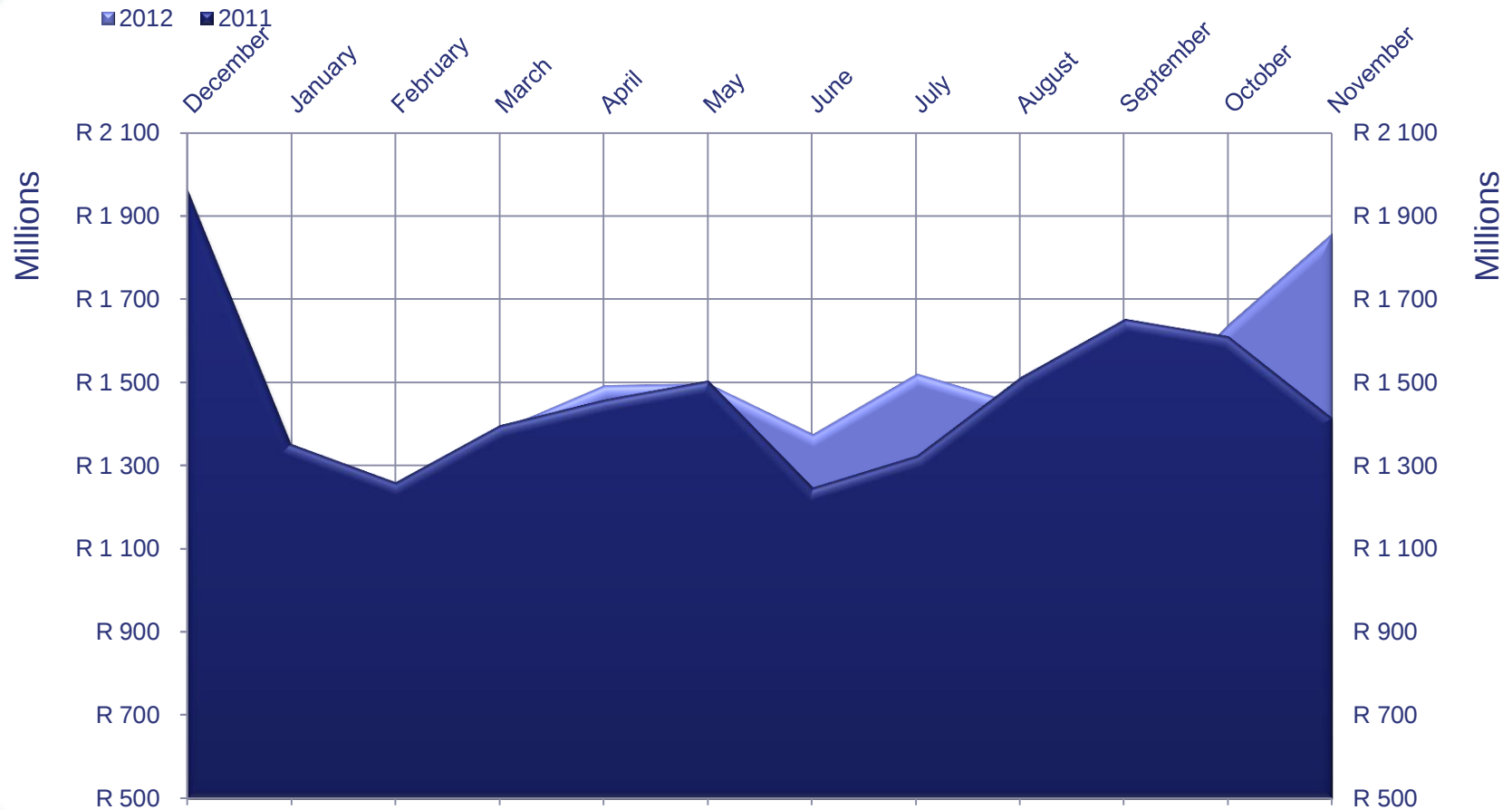
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INTERNATIONAL

TECHNOLOGY, MOBILE & SOLUTIONS

PROSPECTS

FINANCIAL



PINless Airtime Growth 2012

HIGHLIGHT

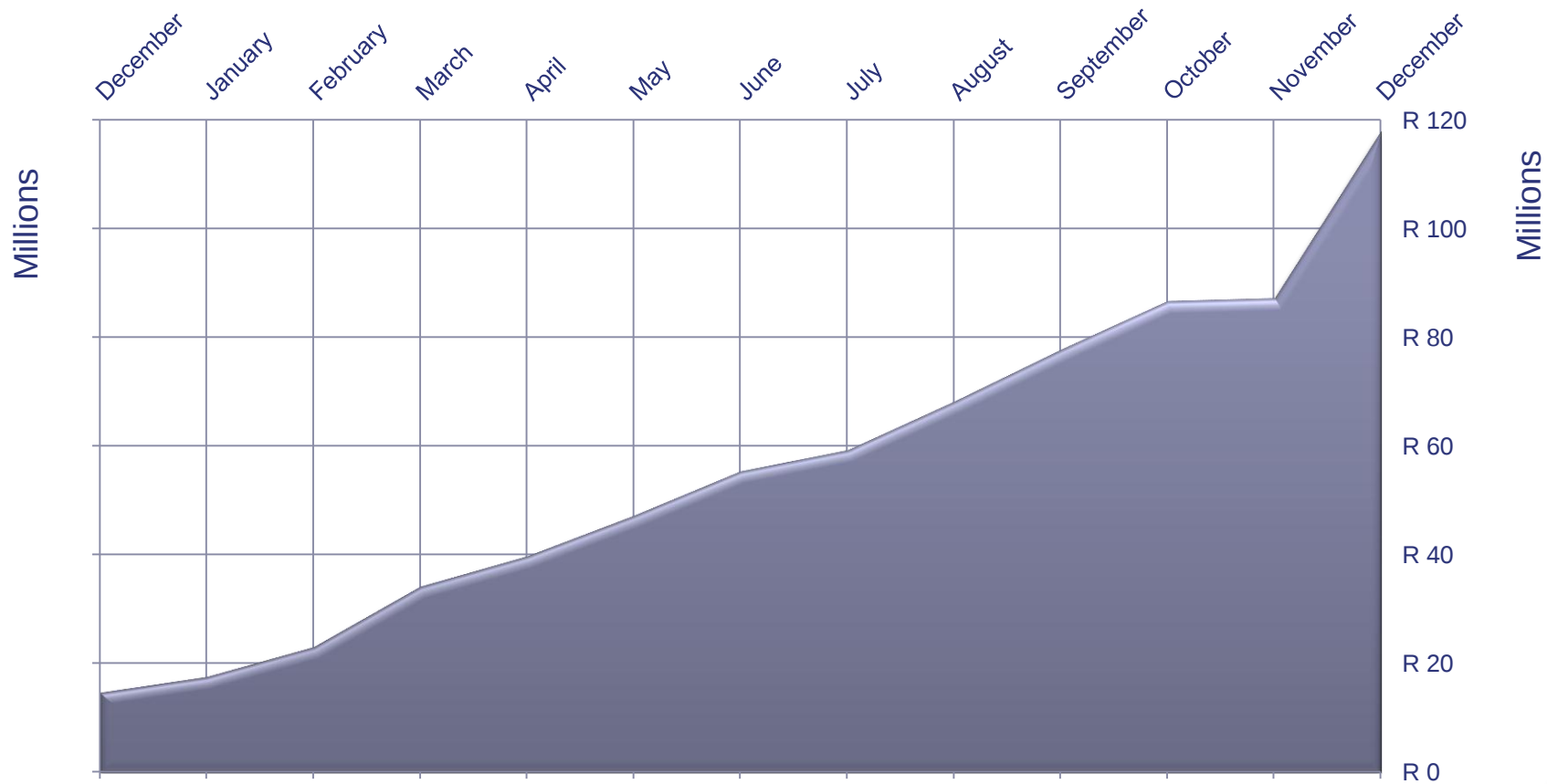
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PROSPECTS

FINANCIAL



Prepaid Airtime and Starter Packs

HIGHLIGHT

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PROSPECTS

FINANCIAL

- Revenue growth organic and volume related
- New connections at ~450 000/month
- Blu Approved footprint expands
- Formal urban blue-chip channel augmented
- Informal 'spaza' channel reaches deeper into rural areas:
 - community based starter packs and own brand SIM packs
- Reach out virtually everyday and everywhere



Prepaid Airtime - Revenue Growth Per Network

HIGHLIGHT

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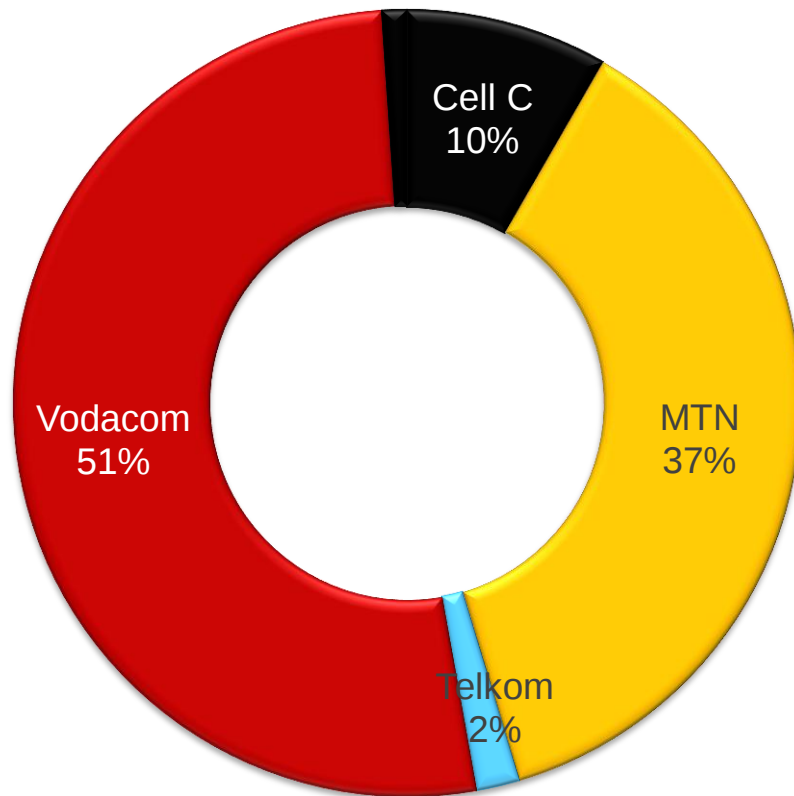
INTERNATIONAL

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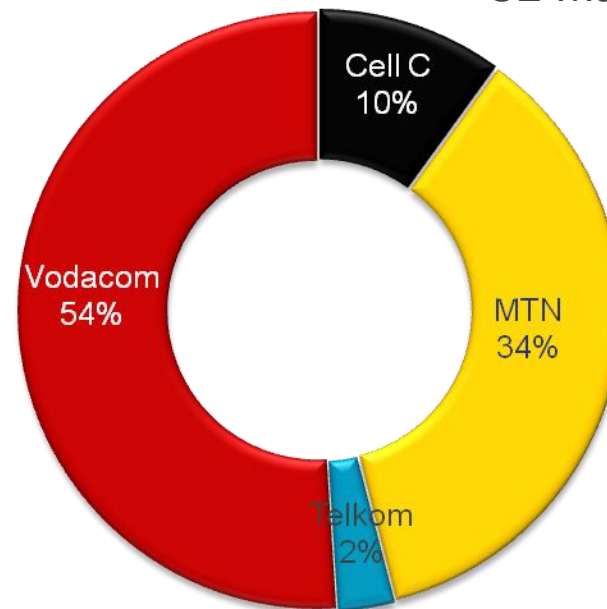
PROSPECTS

FINANCIAL

30 Nov 2012



31 May 2012



- Commissions earned up 29% from R41 million to R53 million
- Equates to R3.5 billion in utility sales up from R2.7 billion
- Act as agent not principle:— only commission earned included in revenue and not face value of sales
- Drivers are widespread endorsement from:
 - electricity utilities, municipalities and customers
- Market is currently ~9 million prepaid meters growing to ~11 million in 2014, with value estimated to increase from R12 billion to R14 billion



Prepaid Electricity – Revenue Growth

HIGHLIGHT

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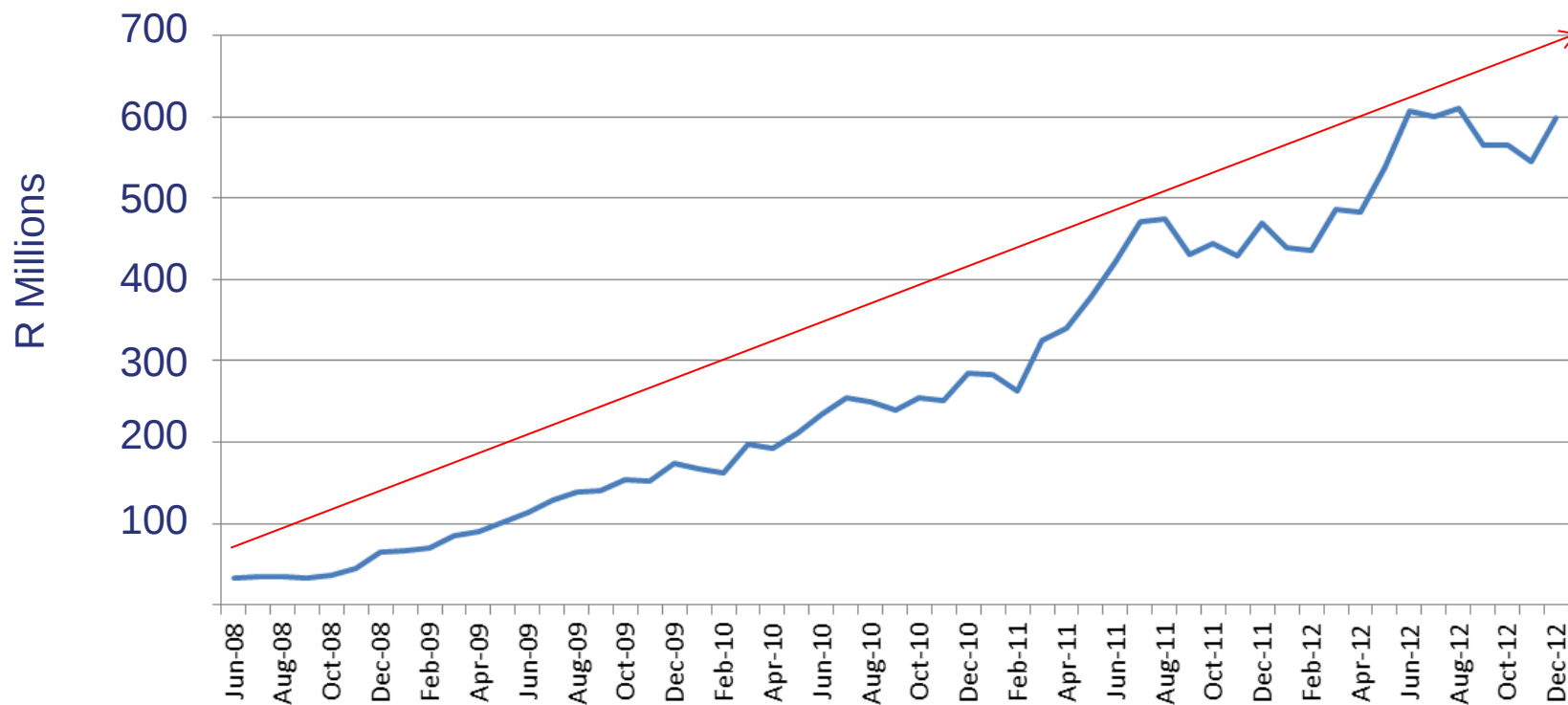
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PROSPECTS

FINANCIAL

Electricity Sales (face value)



Prepaid Electricity - UniPIN Redemptions

HIGHLIGHT

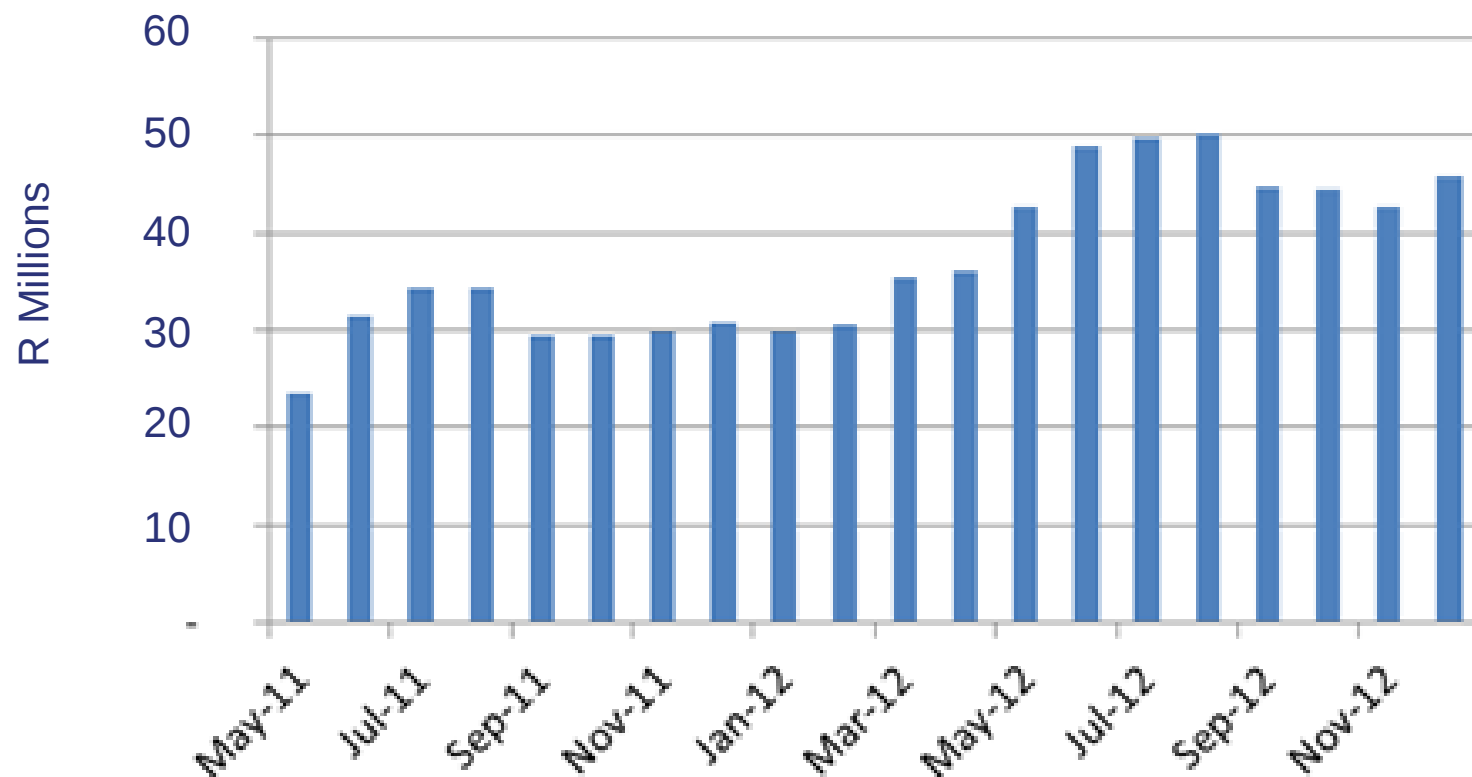
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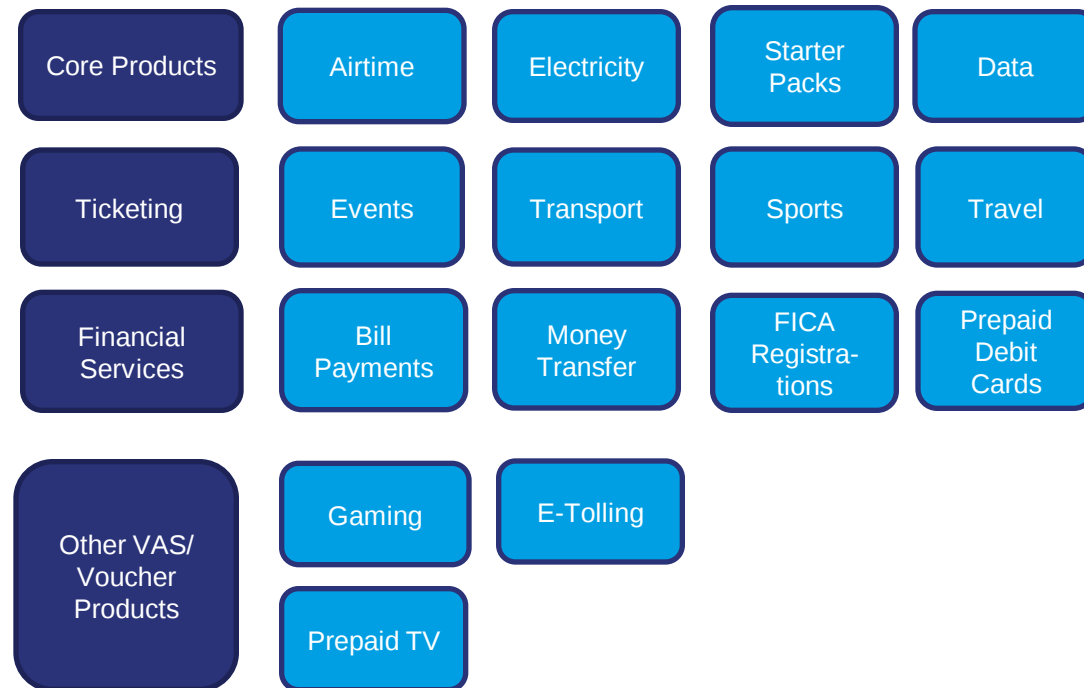
FINANCIAL



Enablement of products and services within distribution footprint.



>150 000 Points of Presence

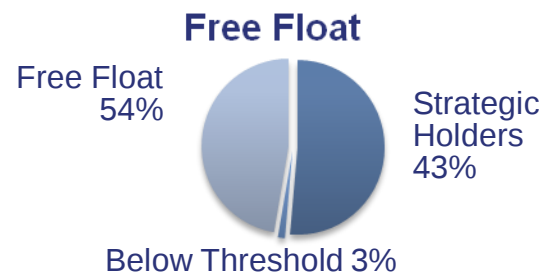
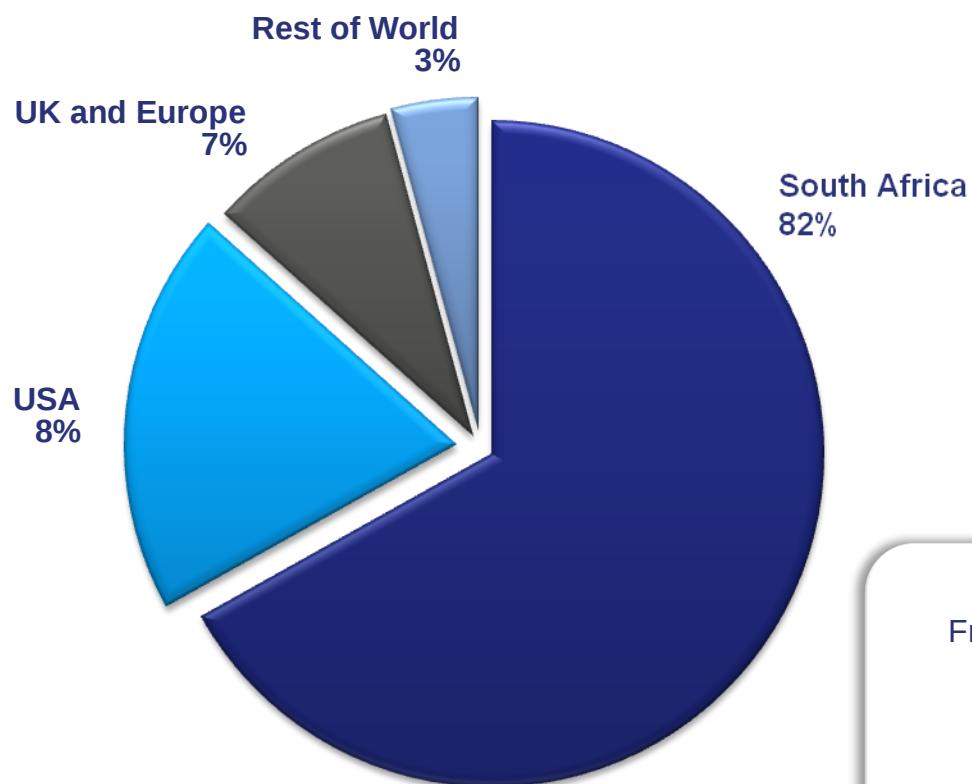


**Size and Multiple Distribution Segments
attracts key products / service suppliers.**

- Multitude of products and services in pipeline
- Financial Services:
 - wallets, mobile banking, money transfers, remittances, bill payments, EFT, NFC, Senda Mobile Merchant
- Digital Couponing:
 - reward cards and loyalty programmes



Shareholder Profile





BLUE LABEL
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International Distribution
Mark Levy – Joint CEO

- POS roll-out in Mexico progresses
- Stake in Blue Label Mexico increased from 40% to 45%
- Strategy of versatile payment solutions provider in India gaining momentum through partnerships and rural reach
- Arbitration proceedings in Multi-Links case postponed
- Ukash:
 - redemption values up 20%
 - share of profit up 92% to R4.4 million



HIGHLIGHTS

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PROSPECTS

FINANCIAL



- Rural reach as versatile payment solutions accelerate
- Currently ~130 000 in total market of 400 000 POP devices
- Share of loss R2.5 million:
 - revenue increases 16%
 - recruitment and training of 200 foot soldiers
 - replace 10 500 terminals
 - migrated to OxiSecure transactional platform
 - introduced KYC system for ICICI
 - launch of OxiShaan ATM cum mini-POS
 - launch of Mobicash Easy wallet
- Products and services include prepaid airtime and recharges, prepaid TV, ticketing, cellphone vending, insurance, bill payments, kiosk/correspondent banking, mobile wallets, domestic and international remittances, government subsidy payments and prepaid cards.



HIGHLIGHTS

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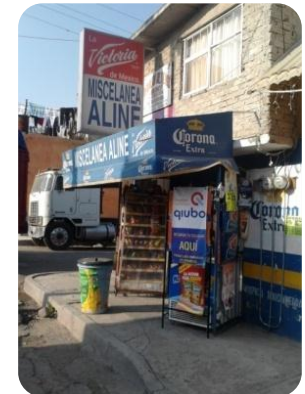
MOBILE & SOLUTIONS

PROSPECTS

FINANCIAL



- Rapid roll-out delivering ~6000 POS/month
- Currently >50 000 in total market of 450 000 POS devices
- Sophisticated terminals – NFC, EMV, smart and magnetic strip enabled
- Share of loss R23 million while building strong distribution capability:
 - recruiting for rapid roll-out
 - training of and back office support for merchants
- Additional products and services include financial services, mobile wallets, lottery, social grants, reward and loyalty programmes, domestic and international remittances, and distribution agreements with bank card issuers.





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Technology, Mobile and Solutions Segments

Mark Levy – Joint CEO

- Proprietary AEON, AMS and banking grade Postilion platforms ensure neutral aggregator capability
- Increasing volumes:
 - 2.5 million to 3 million online transactions/day
 - rising to 6 million transactions/day when including PINless
 - 400 million transactions/month
 - 80 million bulk print vouchers/month
 - developing product pipeline
- Optimising group systems and platforms to enhance capacity and capability
- Deploying platforms into cloud environments
- Reconciliation and transactional monitoring by INETCO

- Provides a complete Ecosystem for mobile phone users
- **Mobile Services Company:**
 - Mobile services business, media advertising, mobile banking platform and mobile merchant services
- **Blue Label One and Blue Label Engage:**
 - reward cards and loyalty programmes, supporter cards, ticketing engine, cricket and rugby and motorEngage
- **Cellfind, including Panacea:**
 - WASP, aggregator and intelligent distributor of SMS's and LBS provider
 - SMS strategy gaining momentum
 - partnership with TeleCommunication Systems on LBS in Africa
- Core net profit R14.4 million



mi**statement**

mi**payslip**

 **vodacom** look 4 me

 **vodacom** look 4 help

➤ Blue Label Data Solutions

- entrenching direct- and tele-marketing strategies with data and analytical support services
- excellent growth rate continues
- diversifying product range
- POPI bill



➤ Velociti Call Centre

- difficult market conditions
- call centre expertise right-sized
- plan to increase inbound activity



➤ Core net profit R8 million

HIGHLIGHTS

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PROSPECTS

ANCIAL

- Innovative financial services products to be launched
- Loyalty programme initiatives generating revenue
- Intelligent SMS aggregation and distribution to gain further momentum
- Increased consumer awareness of the benefits of prepaid electricity to impact favourably on commissions earned
- Oxigen Services India continues its drive into banking services
- Financial position remains robust and liquid, boding well for growth, acquisitions and distributions to shareholders.



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Financial Overview

David Rivkind – Financial Director

Income Statement

HIGHLIGHTS

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PROS

FINANCIAL

Headline EPS

Increased by 26%
to
34.78 cents*



Revenue

Increased to
R9.5 billion



Gross Profit

Increased by 9%
to
R644 million



GP Margins

Increased from
6.38% to
6.80%



Cash flows
from operations R566m

Movement in
inventories (R1 289m)

Cash flows from
operating
activities (R723m)

Capital and reserves

R3 billion

* Excludes a once off income receipt of R79.4 million in the comparative period

Income Statement

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PROS

FINANCIAL

	Nov 2012 R'000	Nov 2011 R'000	Growth R'000	% Growth
Revenue	9,466,174	9,249,177	216,997	2%
Gross profit	643,738	589,732	54,006	9%
GP margins	6.80%	6.38%	0.42%	
Other income	4,498	10,387	(5,889)	(57%)
Overheads	(274,003)	(241,192)	(32,811)	(14%)
EBITDA	374,233	358,927	15,306	4%
Depreciation and amortisation	(33,557)	(38,410)	4,853	13%
EBIT	340,676	320,517	20,159	6%
Net finance (expense)/income	(311)	10,652	(10,963)	(103%)
Net profit before taxation	340,365	331,169	9,196	3%
Taxation	(98,664)	(108,874)	10,210	9%
Net profit after tax	241,701	222,295	19,406	9%
Minorities interest	11,378	1,206	10,172	843%
Share of profit/(losses) from associates	1,907	(2,125)	4,032	190%
Share of losses from joint ventures	(24,892)	(9,183)	(15,709)	(171%)
Headline earnings from continuing operations	230,094	212,193	17,901	8%

South African Distribution

HIGHLIGHTS

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INTERNATIONAL

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PROS

FINANCIAL

	Nov 2012 R'000 Total group	Nov 2012 R'000 SA Distribution	Nov 2011 R'000 SA Distribution	Growth R'000 SA Distribution	% Growth
Revenue	9,466,174	9,313,904	9,088,819	225,085	2%
Gross profit	643,738	558,344	503,402	54,942	11%
Gross profit margins	6.80%	5.99%	5.54%		
EBITDA	374,233	436,248	394,356	41,892	11%
EBITDA Margins	3.95%	4.68%	4.34%		

	6 months ended 30 Nov 2012 31 May 2012		6 months ended 30 Nov 2011 30 May 2011	
Gross Profit Margins	5.99%	5.84%	5.54%	5.19%

- Volume increases in prepaid airtime, annuity revenue and electricity commissions accounted for the growth in revenue
- Growth of R404 million in sales of pinless top ups
- Commissions recognised on electricity increased by 29% to R53m. Gross revenue – R3.5bn (2011:R2.7bn)

Income Statement

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PROS

FINANCIAL

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Share of profit/(losses) from associates	1,907	(2,125)	4,032	190%
- Ukash	4,362	2,274	2,088	92%
- Oxygen Services India	(2,455)	(4,399)	1,944	44%

- Ukash *
 - Revenues increased by 28%
 - Gross profit increased by 35%
 - EBITDA increased by 33%
- India *
 - Revenue increased by 16%, resulting in positive EBITDA

* As reported in their local currency

Income Statement

HIGHLIGHTS

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HIGHLIGHTS

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PROS

FINANCIAL

	Nov 2012 R'000	Nov 2011 R'000	Growth R'000
Share of losses from joint ventures	(24,892)	(9,183)	(15,709)
- Blue Label Mexico	(22,894)	(8,464)	(14,430)
- Other	(1,998)	(719)	(1,279)

- Blue Label Mexico
 - Increased shareholding from 40% to 45%
 - Increase in overheads due to an aggressive roll out of point of sale devices
 - Point of sale devices increased to 42,000, net of churn

Income Statement

HIGHLIGHTS

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FINANCIAL

	FY 2012 R'000	FY 2011 R'000	Growth R'000	% Growth
Headline earnings from continuing operations	230,094	212,193	17,901	8%
Discontinued operation – APS Nigeria	-	(3,102)	3,102	100%
Headline earnings before comparative once-off other income	230,094	209,091	21,003	10%
Once-off other income, net of tax	-	68,284	(68,284)	(100%)
Headline earnings	230,094	277,375	(47,281)	(17%)
Net headline earnings adjustments	(1,154)	(5,472)	4,318	79%
Net profit attributable to equity holders of parent	228,940	271,903	(42,963)	(16%)
Core intangible adjustment	6,913	10,237	(3,324)	(32%)
Core net profit	235,853	282,140	(46,287)	(16%)
Earnings per share (cents)	34.61	36.02		(4%)
Headline earnings per share (cents)	34.78	36.74		(5%)
Core earnings per share (cents)	35.65	37.38		(5%)
Headline earnings per share excluding comparative once-off other income (cents)	34.78	27.70		26%

Balance Sheet

HIGHLIGHTS

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PROS

FINANCIAL

Summarised Group Statement of Financial Position as at

30 Nov 2012

31 May 2012

Non- current assets

Property, plant and equipment
Intangible assets and goodwill
Investment in associates and joint ventures
Other non-current assets

1,060,927

993,076

99,094

112,188

483,604

505,698

462,185

357,471

16,044

17,719

Current assets

Inventories
Trade and other receivables
Other current assets
Cash and cash equivalents

4,220,089

3,942,456

1,828,208

539,221

1,363,322

1,387,650

58,271

40,343

970,288

1,975,242

Total assets

5,281,016

4,935,532

Capital and reserves

Share capital, share premium and treasury shares
Other reserves
Retained earnings

3,004,144

2,914,386

3,939,892

3,941,316

(2,680,929)

(2,698,308)

1,745,181

1,671,378

Non-current liabilities

20,084

50,624

Current liabilities

Trade and other payables
Other current liabilities

2,256,788

1,970,522

2,227,830

1,931,204

28,958

39,318

Total equity and liabilities

5,281,016

4,935,532

- Additional investment in Blue Label Mexico – R86m
- Inventories increased due to bulk purchases.
- Inventory days up to 38 in the short term.
- Debtors Collections – 26 days
- Creditors collections – 46 days

Summarised Group Statement of Cash Flows

as at

30 Nov 2012

30 Nov 2011

Cash generated by operations	(629,245)	879,393
Interest received	26,286	31,946
Interest paid	(8,108)	(2,939)
Taxation paid	(112,051)	(113,756)
Cash flows from operating activities *	(723,118)	794,644
Cash flows from investing activities **	(107,418)	(204,684)
Cash flows from financing activities ***	(174,304)	(517,629)
(Decrease)/ increase in cash and cash equivalents	(1,004,840)	72,331
Cash and cash equivalents at the beginning of the year	1,975,242	2,226,170
Translation difference	(114)	7,400
Cash and cash equivalents at the end of the year	970,288	2,305,901

* Inventory increased by R1.3bn due to bulk purchases

** R86m additional investment into Blue Label Mexico, R12m capex and R7m acquisition of subsidiaries

*** Treasury shares acquired – R17m and dividend payment of R157m



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Thank you
Questions and Answers