

BLUE LABEL
TELECOMS



Unaudited results
for the half year ended 30 November 2014

Highlights for the half year ended 30 November 2014

Highlights

SA Distribution

International

Mobile and Solutions

Prospects

Financial

- » HEPS increases 15% to 42.73 cents
- » Revenue up 14% to R10.3 billion
- » Gross Profit increases 11% to R788 million
- » EBITDA up 20% to R516 million
- » GP margin improves from 7.48% to 7.62%*
- » Cash resources at R388 million

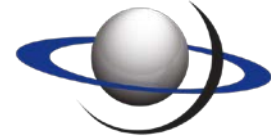
- » Cautionary Notice regarding expression of interest to acquire all the shares in the Company:
1 October – 12 December 2014

- » Final resolution with Telkom of Multi-Links litigation

- » Sale of non-core asset, Ukash

* Excluding imputed IFRS interest adjustments





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South African Distribution
Brett Levy – Joint CEO



Macro environment

- » Telecommunications, including voice, will soon be data
- » Evolving MNO landscape:
 - base station numbers → subscriber volumes → penetration at 144%
 - importance of distribution channel from 2014 onwards
- » Certainty following ICASA's final determination on MTRs, announced September 2014
- » MVNO needs a neutral aggregator and distribution channel

Operational performance

- » Revenue up 14% to R10.2 billion
- » PINless revenue growth up 65% to R1.2 billion
- » Electricity commissions earned up 18%
- » Main products and services include →



Prepaid airtime and starter-packs

Highlights

SA Distribution

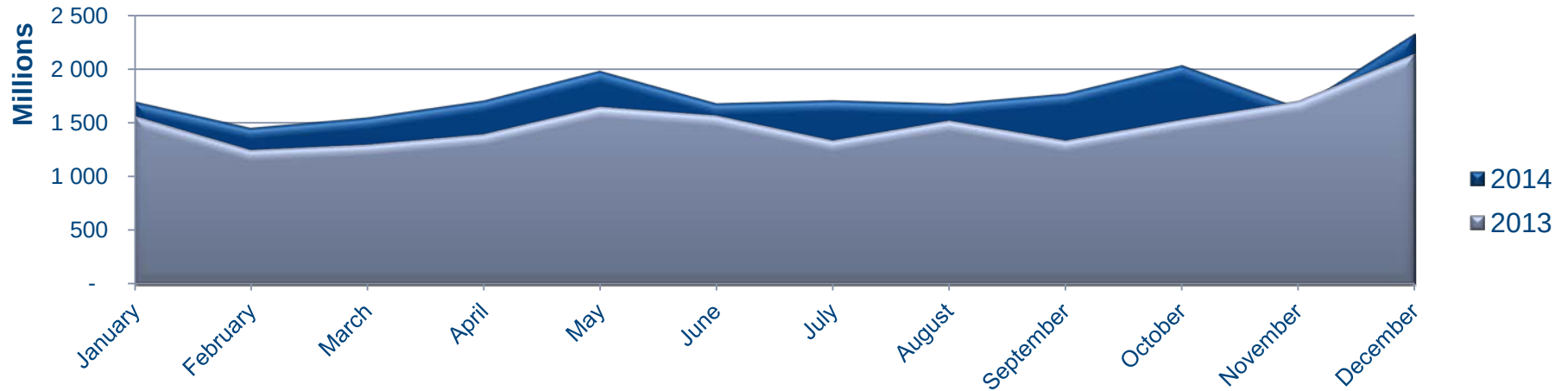
International

Mobile and Solutions

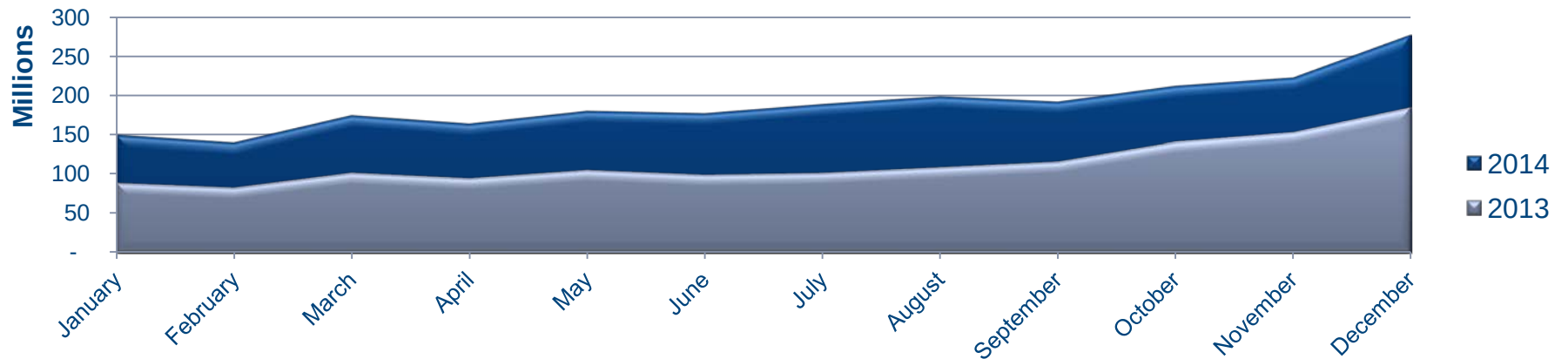
Prospects

Financial

Airtime Revenue Growth



PINless Airtime Growth



Prepaid airtime and starter packs

Highlights

SA Distribution

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Mobile and Solutions

Prospects

Financial

» Revenue contribution by market:

- formal 13%
- informal 87%

» Investment in SA Distribution:

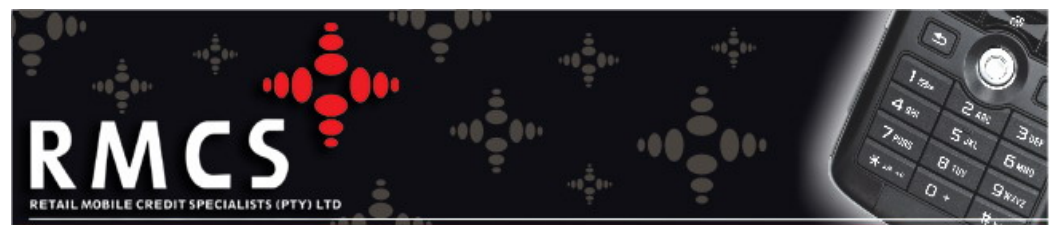
- increasing Gross Profit and GP margin
- direct distribution model at optimum level of ~6,000 foot soldiers and ~200 trucks
- visiting rural areas in a structured programme
- building solid relationships with merchants
- fostering entrepreneurialism and empowerment skills



Retail Mobile Credit Specialists



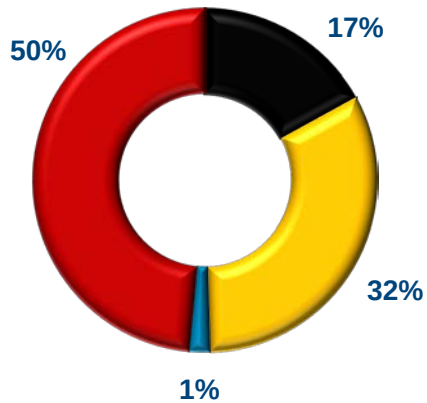
- » 100% acquired 1 April 2014
- » Market differentiator is in utilising pre-issued credit facilities in retail sector
- » Decreases churn and increases revenue
- » Leveraging synergies across the Group
- » Entrenched in well-known retail brands



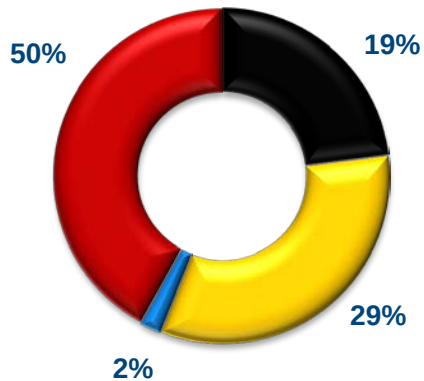
Rand value of outgoing prepaid airtime sales per network



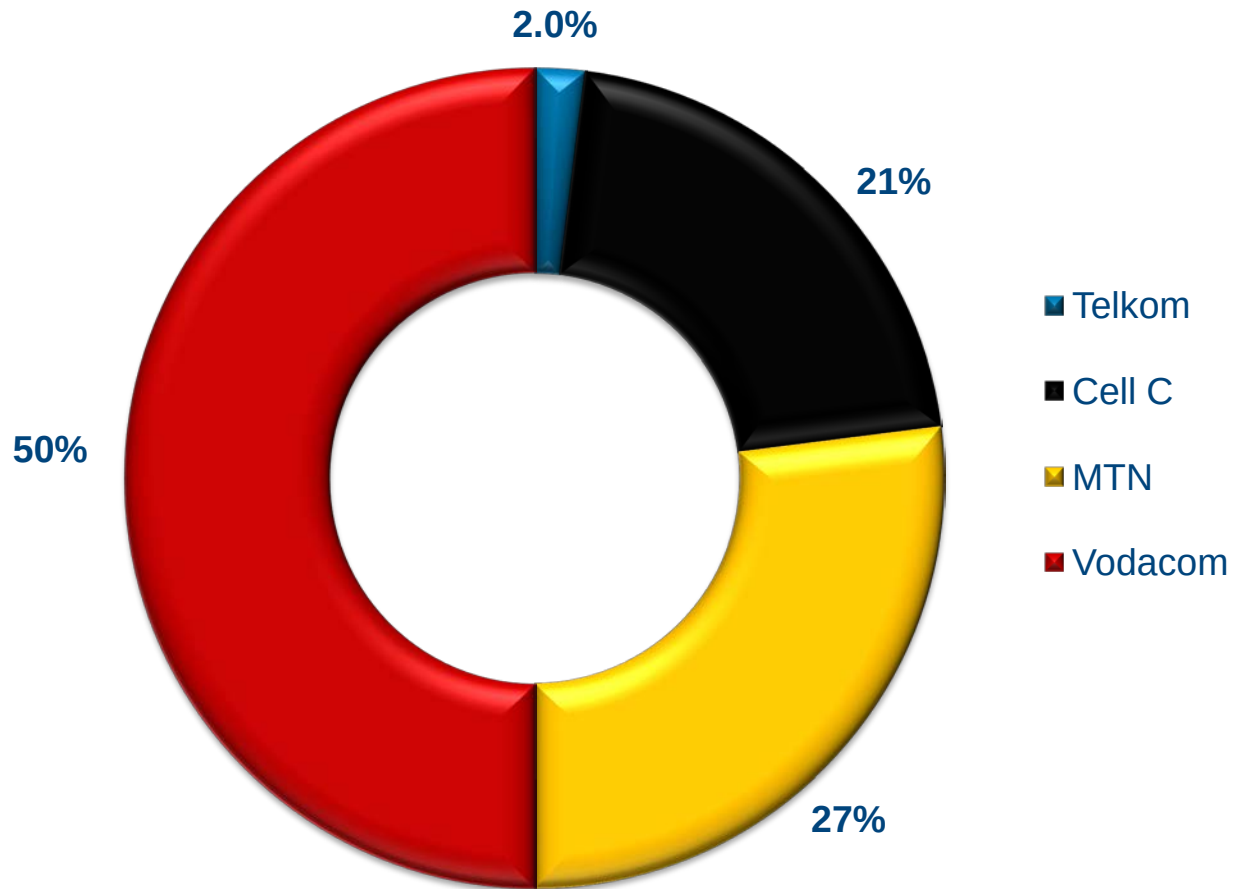
June - November 2013



December 2013 – May 2014



June – November 2014



Prepaid electricity

Highlights

SA Distribution

International

Mobile and Solutions

Prospects

Financial

- » Competitive advantage is in sophisticated technical capability
- » Technology platform - neutral aggregator and UniPIN enabler
- » Trialing prepaid water, can replicate prepaid electricity
- » Commissions earned up 18% to R79 million
- » Equates to R5.3 billion in sales on behalf of utilities
- » Electricity contributes 10% to Group Gross Profit
- » Any impact of constrained electricity supply still to come
- » Purchasing prepaid electricity enabled through satellite connectivity in remote Namaqualand



Prepaid electricity – Revenue and UniPIN

Highlights

SA Distribution

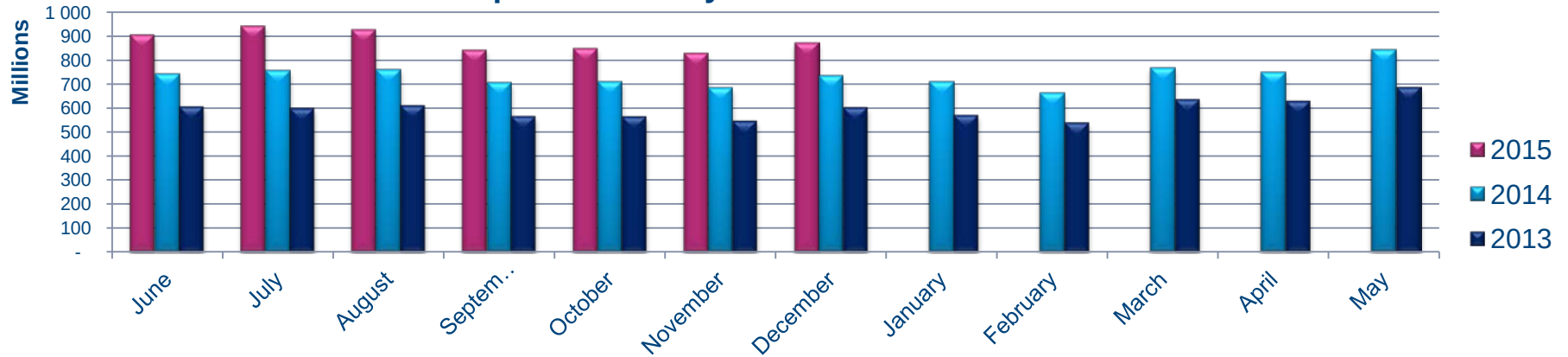
International

Mobile and Solutions

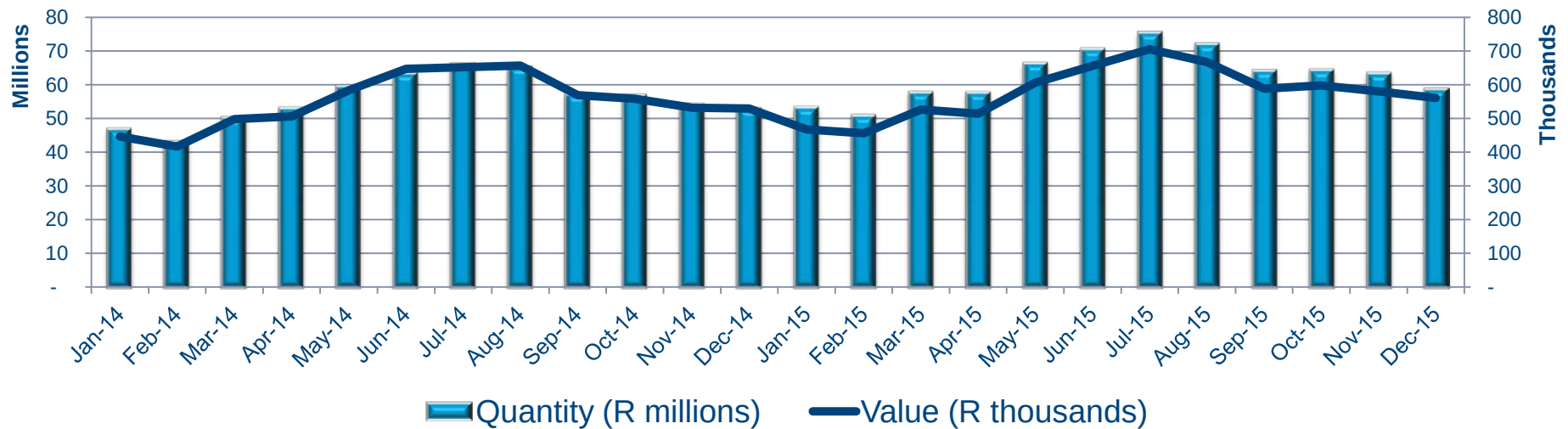
Prospects

Financial

Prepaid Electricity - Revenue



UniPIN Redemptions



Ticketing by Ticketpro



- » *'It's about what one does with ticketing – like rewarding loyalty...'*
- » Gaining brand recognition and market share
- » Focus on transport, sport and event ticketing – trains, buses/coaches, concerts, hospitality, music festivals, entertainment, lifestyle, expos
- » Distribution partners and events include - commuter ticketing, concerts and expos, Silverskermfees, Chris Brown concert tour, Red Hook Summer Festival, KFM with MTN Kday, Joost Events, Algoa Live Music Festival
- » Sponsorship of Cricket SA continues through Ticketpro and Blu Approved brands
- » Introducing NFC contactless technologies at stadiums



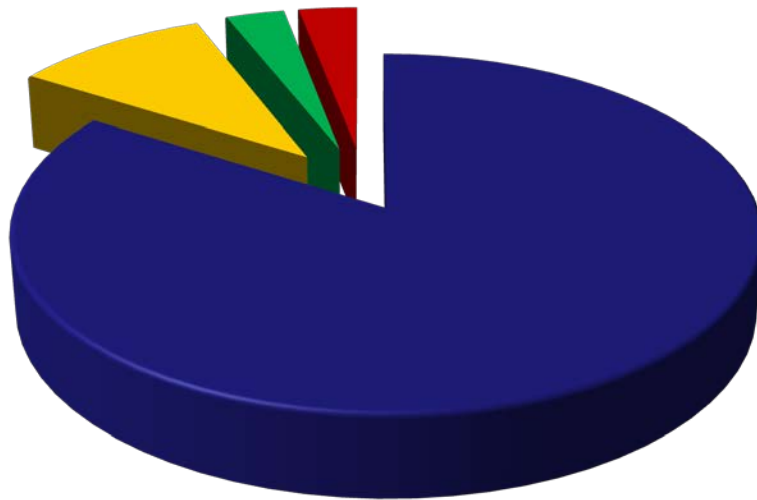
Financial and other Value Adding Services



- » Convenience and financial inclusion for un - & under - banked and rural communities
- » Developments in mobile commerce driving interest in mobile payment services
- » Our mobile wallet offered by MNOs and major banks
- » Bill payments, merchant acquiring, money transfers, mobile wallets, m-pesa

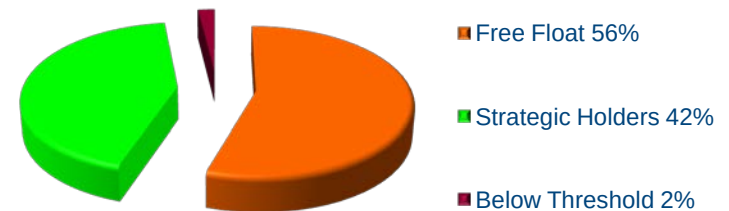


Beneficial Shareholders

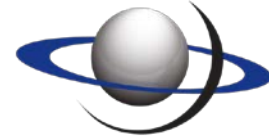


- South Africa 84%
- USA 10%
- UK & Europe 3%
- Rest of World 3%

Free Float



- As at 30 November 2014
- Market capitalisation R5.5 billion
- *'One of the larger technology companies on the JSE' - Financial Mail*



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International Distribution,
Mobile and Solutions Segments
and Prospects

Mark Levy – Joint CEO



- » Joint final resolution with Telkom of Multi-Links litigation
- » Sale of stake in non-core asset, Ukash
- » International strategy applied in India and Mexico replicates South African business model



Highlights

SA Distribution

International

Mobile and Solutions

Prospects

Financial

- » Economic development -> financial inclusion -> Financial Services
- » Money transfer deposits accelerating to \$2.7 million/day
- » Cash-out opportunities still to be monetised
- » Rewarding customer loyalty at Café Coffee Day, Planet M and Croma
- » Other opportunities:
 - international and domestic remittances
 - Oxygen Payment Bank, licence pending
- » 150,000 POPS, 35 million transactions/month
- » Trading profit achieved



Oxygen Services India – achievements and accolades

Highlights

SA Distribution

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Mobile and Solutions

Prospects

Financial

Indian Digital (IAMA) Awards in December 2014:

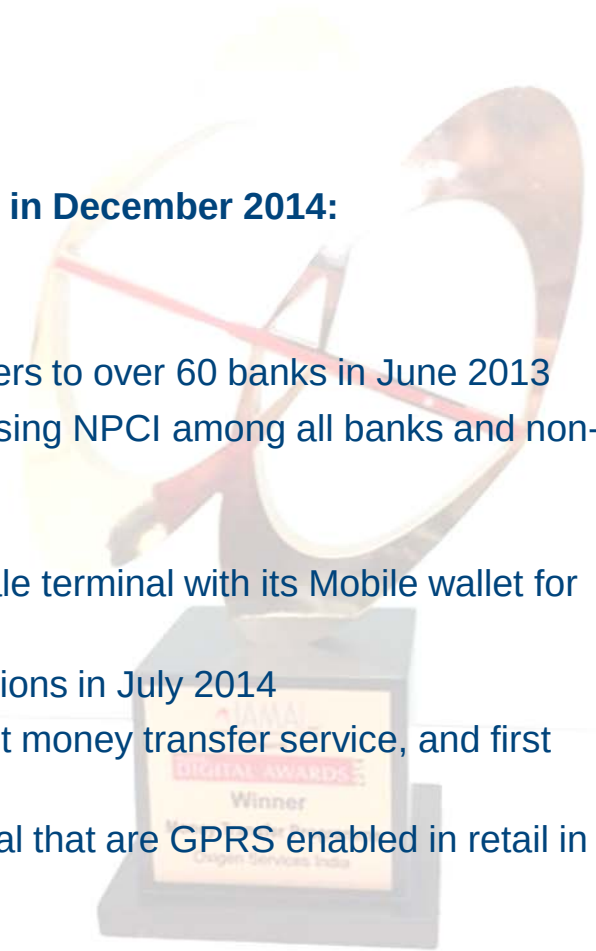
- » Gold - Best Money Transfer Program – only winner in this category
- » Silver - Best Performance in Campaign Execution – first runner up
- » Bronze - Best Integrated Digital Campaign - second runner up

National Payments Corporation of India (NPCI) Excellence Awards in December 2014:

- » Best Prepaid Issuer

Many others 'Firsts'

- » First non-bank to connect directly with NPCI for instant money transfers to over 60 banks in June 2013
- » First Prepaid Instrument to carry out Prepaid Mobile Wallet loading using NPCI among all banks and non-banks in June 2013
- » First to demonstrate Aadhaar based eKYC in 2013
- » First non-bank to deploy cash out using Aadhaar enabled Point of Sale terminal with its Mobile wallet for Reserve Bank of India (RBI) awarded pilot in May 2014
- » First to deploy commercially eKYC for its Oxygen Wallet in retail locations in July 2014
- » First to cross one million transactions in a month with NPCI on instant money transfer service, and first among all banks and non-banks in August 2014
- » First to launch instant money transfer service on Point of Sale terminal that are GPRS enabled in retail in July 2014
- » First to launch IMPS Merchant Payment in India in December 2014.



Highlights

SA Distribution

International

Mobile and Solutions

Prospects

Financial

- » Landscape changing, driven by energy, fiscal & telco reforms and sluggish economy
- » First results from multi-carrier status amongst mobile networks: Telcel, Telefonica Movistar, Unefon, iusacell/AT&T and MVNOs
- » Piloting SIM card/starter pack distribution
- » Redeploying and retrofitting devices for merchant acquiring
- » Products and services includes cash collections, airtime top-up, bill payments, remittances and debit and credit card acceptances, and digital food vouchers
- » Largest private network in Mexico with 76,000 active POS, revenue up 20%
- » Share of loss at R45 million



Highlights	SA Distribution	International	➔	Mobile and Solutions	Prospects	Financial	
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» **Cellfind** – SMS and Location Based Services

- Simigenix acquisition enhances MNO inter-connectivity, and
- enables VAS offerings in SMS market
- bulk SMS market challenging



» **Viamedia** – content (data), mobile entertainment, information and value adding services

- 75% acquired 1 September 2014
- integration complete
- products include ring tones, wallpapers, dial-a-prayer, Lotto results
- leveraging synergies across the Group



» Core net profit at R12 million



» **Velociti** – call centres

- progressing to sustainable profitability
- difficult business environment



» **Blue Label Data Solutions** – data, ‘big data’ and analytical services

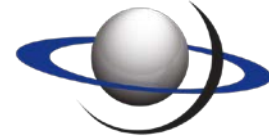
- accessing deep databases of >56 million consumers
- lead generation, lead aggregator, credit bureaux, geospatial analytics
- *‘your partner in direct marketing’*



» Core net profit at R7.8 million



- » Oxigen India poised for growth in international and domestic remittance markets
- » Ticketpro service offerings in South Africa set to expand
- » Debit and credit card acquiring to gain momentum in South Africa, following alliances with numerous financial institutions
- » Strong market reputation and position in prepaid electricity driving entry into prepaid water meter arena
- » Multi-carrier capability across networks and MVNOs in Mexico should impact positively.



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Financial Overview

Dean Suntup – Financial Director

Highlights

SA Distribution

International

Mobile and Solutions

Prospects

Financial

Revenue

Increase of 14% to
R10.3 billion



GP

Increase of 11% to
R788 million



GP Margins

Increased from
7.48% to 7.62%*



EBITDA

Increase of 20% to
R516 million



Headline EPS

Increase of 15% to
42.73 cents



Core EPS

Increase of 17% to
44.47 cents



* Excluding imputed IFRS interest adjustments

Income Statement

Highlights	SA Distribution	International	Mobile and Solutions	Prospects	Financial
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	Nov 2014 R'000	Nov 2013 R'000	Growth R'000	% Growth
Revenue	10,327,392	9,079,022	1,248,370	14%
Gross profit	787,784	710,065	77,719	11%
GP margins	7.63%	7.82%	(0.19%)	
GP margins excluding IFRS adjustments	7.62%	7.48%	0.14%	
Other income	36,542	5,398	31,144	577%
Overheads	(308,897)	(284,184)	(24,713)	(9%)
EBITDA	515,429	431,279	84,150	20%
Depreciation and amortisation	(46,479)	(34,357)	(12,122)	(35%)
EBIT	468,950	396,922	72,028	18%
Net finance expense	(8,934)	(10,595)	1,661	16%
Net profit before taxation	460,016	386,327	73,689	19%
Taxation	(133,306)	(113,404)	(19,902)	(18%)
Net profit after tax	326,710	272,923	53,787	20%
Minority interest	(72)	3,031	(3,103)	(102%)
Share of profit from associates	6,713	3,400	3,313	97%
Share of losses from joint ventures	(49,342)	(33,179)	(16,163)	(49%)
Headline earnings	284,009	246,175	37,834	15%

South African Distribution

Highlights	SA Distribution	International	Mobile and Solutions	Prospects	Financial
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	Nov 2014 R'000 Total group	Nov 2014 R'000 SA Distribution	Nov 2013 R'000 SA Distribution	Growth R'000 SA Distribution	% Growth
Revenue	10,327,392	10,157,038	8,923,465	1,233,573	14%
Gross profit	787,784	696,195	621,463	74,732	12%
Gross profit excl IFRS	793,023	701,436	594,184	107,252	18%
Gross profit %	7.63%	6.85%	6.96%		
Gross profit% excl IFRS	7.62%	6.85%	6.62%		
Overheads	(308,897)	(192,168)	(173,669)	(18,499)	(11%)
EBITDA	515,429	507,718	448,264	59,454	13%
EBITDA excl IFRS	520,671	512,958	420,985	91,973	22%
EBITDA %	5.00%	5.00%	5.02%		
EBITDA % excl IFRS	5.01%	5.01%	4.69%		

- Increase in revenue achieved due to additional channels of distribution
- On imputing the gross revenue on “PINless top-ups”, the effective growth in revenue equated to 18%
- Commissions earned on electricity increased by 18% to R79m

Income Statement

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Share of profit from associates	6,713	3,400	3,313	97%
- Ukash	7,379	6,937	442	6%
- Oxygen Services India	(666)	(3,537)	2,871	81%

- Ukash
 - BLT concluded an agreement in November 2014 to dispose of its interest in Ukash
- Oxygen Services India
 - Revenue increased by 16%*
 - Gross profit increased by 36%*
 - R0.7 million loss includes amortisation of intangible assets of R0.7 million
 - Turnaround to profitability due to shift in strategy to focus on money transfers
 - Money transfers currently transacting at USD2.7 million per day (Nov 2013: USD1.2 million per day)

* As reported in its local currency

Income Statement

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	Nov 2014 R'000	Nov 2013 R'000	Growth R'000
Share of losses from joint ventures	(49,342)	(33,179)	(16,163)
- Blue Label Mexico	(45,194)	(30,709)	(14,485)
- Other	(4,148)	(2,470)	(1,678)

» Blue Label Mexico

- Revenue increased by 20%
- Margin compression
- Increases in overheads necessitated by the roll out of additional POS devices
- Strategic alliances with all Telco networks, Visa, Banamex and various FMCG suppliers are expected to manifest in the future

Income Statement

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Income Statement

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	Nov 2014 R'000	Nov 2013 R'000	Growth R'000	% Growth
Headline earnings	284,009	246,175	37,834	15%
Net headline earnings adjustments	383	185	198	107%
Net profit attributable to equity holders of parent	284,392	246,360	38,032	15%
Core intangible adjustment	11,131	4,718	6,413	136%
Core net profit	295,523	251,078	44,445	18%
Earnings per share (cents)	42.79	37.17		15%
Headline earnings per share (cents)	42.73	37.15		15%
Core earnings per share (cents)	44.47	37.89		17%

Balance Sheet

Highlights	SA Distribution	International	Mobile and Solutions	Prospects	Financial
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Condensed Group Statement of Financial Position as at

30 Nov 2014

31 May 2014

Non- current assets

Property, plant and equipment
Intangible assets and goodwill
Investment in associates and joint ventures
Other non-current assets

2,129,839

109,943
1,329,638
619,505
70,753

1,798,307

97,200
1,005,934
598,109
97,064

- Net growth in intangible assets and goodwill – mainly due to acquisition of Viamedia

Current assets

Inventories
Trade and other receivables
Other current assets
Cash and cash equivalents

4,757,180

1,835,020
2,494,016
39,798
388,346

4,704,580

1,306,206
2,181,973
32,270
1,184,131

- R50m investment in Blue Label Mexico.
- Inventory – 35 days

Total assets

6,887,019

6,502,887

Capital and reserves

Share capital, share premium and treasury shares
Other reserves
Retained earnings

3,648,620

3,943,889
(2,620,229)
2,324,960

3,523,989

3,945,832
(2,644,528)
2,222,685

- Debtors collections – 44 days
- Creditors payments – 59 days

Non-current liabilities

113,746

92,400

Current liabilities

Trade and other payables
Other current liabilities

3,124,653

3,059,540
65,113

2,886,498

2,818,898
67,600

Total equity and liabilities

6,887,019

6,502,887

Highlights	SA Distribution	International	Mobile and Solutions	Prospects	Financial
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Condensed Group Statement of Cash Flows

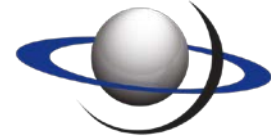
as at 30 Nov

2014

2013

Cash (utilised) / generated by operations	(132,478)	873,471
Interest received	6,637	9,358
Interest paid	(28,400)	(6,613)
Taxation paid	(150,146)	(133,925)
Cash flows from operating activities	(304,387)	742,291
Cash flows from investing activities	(286,892)	(203,956)
Cash flows from financing activities	(204,547)	(178,989)
(Decrease) / increase in cash and cash equivalents	(795,826)	359,346
Cash and cash equivalents at the beginning of the year	1,184,131	941,282
Translation difference	41	(65)
Cash and cash equivalents at the end of the year	388,346	1,300,563

- » Investment in inventory resulted in negative cash generated by operations
- » Capex – R91m
- » Further investment in Blue Label Mexico – R50 million
- » Cash outflow on acquisition of Viamedia – R144 million
- » Treasury shares acquired – R19 million
- » Dividend payment to shareholders and minorities – R185 million



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Thank you - Q & A